

BACHELOR OF COMMERCE (B.Com)

PROGRAMME OUTCOMES

After Completing Bachelor of Commerce (B.Com) course, students are able to:

1. Build a strong foundation of knowledge in different areas of Commerce.
2. Develop the skill of applying concepts and techniques used in Commerce.
3. Develop an attitude for working effectively and efficiently in a business environment.
4. Integrate knowledge, skill and attitude that will sustain an environment of learning and creativity among the students.
5. Expose students about entrepreneurship.
6. Enable a student to be capable of making decisions at personal and professional level.

COURSE OUTCOMES

1. BCIB01 BUSINESS MANAGEMENT

- a) To understand the process of business management and its functions.
- b) To familiarize the students with current management practices.
- c) To understand the importance of ethics in business.
- d) To acquire knowledge and capability to develop ethical practices for effective management.

2. BC2B02 FINANCIAL ACCOUNTING

- a) To equip the students with the skills of preparing financial statements for various type

- b) of organizations. To enable the students to acquire knowledge about financial reporting standards and to understand corporate accounting methods.

3. BC3B03 BUSINESS REGULATIONS

- a) To familiarize the students with certain statutes concerning and affecting business organizations in their operations

4. BC3 BO4 CORPORATE ACCOUNTING

- a) To help the students to acquire conceptual knowledge of the fundamentals of the corporate accounting and the techniques of preparing the financial statements.

5. BC4B05 COST ACCOUNTING

- a) To familiarize the students with the various concepts and elements of cost.
- b) To create cost consciousness among the students.

6. BC4B06 CORPORATE REGULATIONS

- a) To familiarise the students with corporate law and to make them aware of the importance of corporate governance in the management of organizations.

7. BC5B07 ACCOUNTING FOR MANAGEMENT

- a) To enable the students to understand the concept and relevance of Management Accounting.
- b) To provide the students an understanding about the use of accounting and costing data for planning, control, and decision making.

8. BC5B08 BUSINESS RESEARCH METHODS

- a) To enable students for acquiring basic knowledge in business research methods and to develop basic skills in them to conduct survey researches and case studies.

9. BC5 B09 INCOME TAX LAW AND ACCOUNTS

- a) To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 amended up to date.

10. BC6 B12 INCOME TAX AND GST

- a) To impart basic knowledge and equip students with application of principles and provisions Income - tax Act, 1961 and GST Act 2016

11. BC6B13 AUDITING AND CORPORATE GOVERNANCE

- a) To provide knowledge of auditing principles and techniques and to familiarize the students with the understanding of issues and practices of corporate governance in the global and Indian context.

12. BC5B10 FINANCIAL MARKETS AND SERVICES

- a) To provide basic knowledge about the structure, organization and working of financial system in India.

13. BC5B11 FUNDAMENTALS OF INVESTMENTS

- a) To familiarize the students with the world of investments.
- b) To provide a theoretical framework for the analysis and valuation of investments.

14. BC6B14-FINANCIAL DERIVATIVES

- a) To acquire knowledge about financial derivatives and their features.
- b) To know about various risks associated with derivatives.

15. BC6 B15 FINANCIAL MANAGEMENT

- a) To familiarize the students with the concepts, tools and practices of financial management.
- b) To learn about the decisions and processes of financial management in a business firm.

16.BC1C01 MANAGERIAL ECONOMICS

- a) To enable the students to understand micro and macroeconomic concepts relevant for business decisions.
- b) To help the students to understand the Application of economic principles in business management.

17.BC2C02 MARKETING MANAGEMENT

- a) To provide basic knowledge about the concepts, principles, tools and techniques of marketing.
- b) To impart necessary knowledge which help the student to choose a career in the field of marketing.
- c) To expose the students to the latest trends in marketing.

18.BC3C03 HUMAN RESOURCES MANAGEMENT

- a) To familiarize the students with the different aspects of managing human resources in a organization.
- b) To equip the students with basic knowledge and skills required for the acquisition, development and retention of human resources.

19.BC4C04 QUANTITATIVE TECHNIQUES FOR BUSINESS

- a) To familiarize student with the use quantitative techniques in managerial decision making.

20.BC5D03 BASIC ACCOUNTING

- a) To enable the students to acquire knowledge of Accounting Principles and Practice

21.BC3A11 BASIC NUMERICAL SKILLS

- a) To enable the students to acquire knowledge of Mathematics and Statistics.

- b) At the end of this course, the students should have understood set operations, matrix and Mathematics of finance, Statistical tools and their applications

22. BC3A12 GENERAL INFORMATICS

- a) To update and expand basic Informatics skills of the students.
- b) To equip the students to effectively utilize the digital knowledge resources for their study.

23. BC4A13 ENTREPRENEURSHIP DEVELOPMENT

- a) To familiarize the students with the concept of entrepreneurship.
- b) To identify and develop the entrepreneurial talents of the students.
- c) To generate innovative business ideas in the emerging industrial scenario.

24. BC4A14 BANKING AND INSURANCE

- a) To enable the students to acquire knowledge about basics of Banking and Insurance.
- b) To familiarize the students with the modern trends in banking.